

BONUS 2

6 IMPLEMENTATION CHECKLISTS

For The 7-Day First Product Launch Blueprint

Step-By-Step Execution Tools

For Every Stage of the Build Process

Companion to: *The 7-Day First Product Launch Blueprint*
SmartProfitPro.com

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HOW TO USE THESE CHECKLISTS

Each checklist matches one stage inside the **7-Day build system**.

These are execution verification tools — not theory.

A step is complete only when:

- The required output exists
- The output is usable
- The output moves the build forward

Do not advance until the current day's output is confirmed.

If a day runs long — extend it.

Skipping outputs creates structural weakness later.

HOW THIS BONUS MAKES YOU FINISH

Most People Don't Fail Because They're Lazy

They fail because they lose structure.

They start excited.

They consume information.

They jump between ideas.

But they never clearly define:

- What must be done today
- What "done" actually means
- When to move forward

Without visible checkpoints, progress feels vague.

And vague progress kills momentum.

Why Checklists Remove Friction

A checklist does three things:

1. Reduces Decision Fatigue

You don't think about what to do next.

You follow the list.

2. Defines Completion Clearly

You don't "work on" Day 1.

You complete Day 1.

There is a difference.

3. Creates Psychological Momentum

Each checked box builds forward movement.

Momentum builds confidence.

Confidence builds consistency.

This system is not about motivation.

It is about controlled execution.

How To Use These Checklists

Follow these rules:

- Work in sequence. Do not skip days.
 - Do not move forward without checking the final confirmation box.
 - If a day runs long, extend it. Do not compress output.
 - Treat each checklist as a production requirement, not a suggestion.
-

The Goal Is Simple

Finish the product.

Launch the product.

Move forward with proof of action.

This bonus exists for one reason:

To help you finish what you start.

Now begin with **Day 1**.

CHECKLIST 1 OF 6

7-DAY MASTER EXECUTION CHECKLIST

This is your daily production tracker.

Each day requires one primary deliverable.

Completion means the deliverable exists — not that you “worked on it.”

DAY 1

IDEA CONFIRMATION + PRODUCT SKELETON

Objective:

Commit to a viable idea and build a complete written structure.

IDEA VALIDATION

- ☐ Apply the 4-Question Decision Framework to your product idea
- ☐ Confirm: You have direct experience with this topic
- ☐ Confirm: The specific target buyer can be clearly described in two sentences
- ☐ Confirm: The core promise can be delivered in under 50 pages
- ☐ Confirm: The idea passes the Specificity Test

PRODUCT STRUCTURE BUILD

- ☐ Write all chapter headings for the core product

- ☐ Write all section headings within each chapter
 - ☐ Write a one-sentence writing brief under every section
 - ☐ Review entire outline — no blank sections remaining
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-

OUTPUT CONFIRMATION

- ☐ DAY 1 COMPLETE
Committed idea + complete written product skeleton
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DAY 2

CORE PRODUCT — FIRST HALF

Objective:

Produce the first 50% of your core product draft without editing or formatting.

- ☐ Open skeleton and begin at Chapter 1, Section 1
 - ☐ Write section by section using the brief as the only guide
 - ☐ Do not format while writing — drafting only
 - ☐ Do not rewrite completed sections — write forward
 - ☐ Mark any stuck sections and continue past them
 - ☐ Complete approximately 50% of the total core product word count
-

OUTPUT CONFIRMATION

- ☐ DAY 2 COMPLETE
First half of the core product in draft form
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DAY 3

CORE PRODUCT — SECOND HALF + COMPLETENESS REVIEW

Objective:

Finish the draft and ensure structural completeness.

- ☐ Continue from last completed section in Day 2
 - ☐ Write through to the final chapter
 - ☐ Write the introduction last
 - ☐ Write the conclusion last
-

COMPLETENESS REVIEW

- ☐ Every section delivers on its heading
 - ☐ No section leaves the reader without sufficient information
 - ☐ All numbered processes are complete — no missing steps
 - ☐ Introduction accurately reflects the content that follows
 - ☐ Fix every failing item from the review
-

OUTPUT CONFIRMATION

- ☐ DAY 3 COMPLETE
Complete, reviewed draft of core product
-
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DAY 4

FORMATTING + QUICK-WIN BONUS

Objective:

Finalize the core product and create a fast-implementation bonus.

CORE PRODUCT FORMATTING

- ☐ Run one formatting pass — H1 / H2 / H3 consistent
 - ☐ Paragraph spacing uniform throughout
 - ☐ Lists formatted correctly
(Numbered = sequential steps | Bullets = non-sequential points)
 - ☐ Font, size, and line spacing consistent on every page
 - ☐ Core product finalized — no further edits
-

QUICK-WIN BONUS

- ☐ Select quick-win bonus topic
 - ☐ Confirm topic passes all three quick-win criteria
 - ☐ Write quick-win bonus in one sitting
 - ☐ Run four-check final review on the bonus
 - ☐ Write and confirm the bonus title using the naming formula
-

OUTPUT CONFIRMATION

- ☐ DAY 4 COMPLETE
Formatted core product + complete quick-win bonus
-
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DAY 5

RESOURCE PACK + BUNDLE ASSEMBLY

Objective:

Build the implementation assets and assemble the full bundle.

- ☐ Read the core product and mark all implementation gap points
 - ☐ Select two to five resource items from the gap list
 - ☐ Build each resource item to completion standard
 - ☐ Compile all items into a single resource pack document
 - ☐ Write a one-paragraph introduction for the resource pack
 - ☐ Finalize all three component names using the naming formula
 - ☐ Write the full bundle description (four required elements)
 - ☐ Write the consumption sequence note
 - ☐ Name all three files using the file naming convention
-

OUTPUT CONFIRMATION

- ☐ DAY 5 COMPLETE
Three complete, properly named files ready for upload

DAY 6

PLATFORM SETUP

Objective:

Upload, configure, and verify delivery.

- ☐ Create seller account on chosen platform
(WarriorPlus or Gumroad)
 - ☐ Connect payment processor
 - ☐ Upload all three product files
 - ☐ Write product title and description on listing page
 - ☐ Configure delivery settings
 - ☐ Set price
 - ☐ Complete a test purchase
 - ☐ Confirm all three files deliver correctly to buyer's email
 - ☐ Confirm post-purchase message includes consumption sequence
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OUTPUT CONFIRMATION

- ☐ DAY 6 COMPLETE
Live listing with verified delivery
-
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DAY 7

FINAL REVIEW + ACTIVATION

Objective:

Verify everything and activate publicly.

- ☐ Review listing page as a buyer—read full description
 - ☐ Confirm product title matches all three file names
 - ☐ Confirm price is correct
 - ☐ Confirm all three files are attached and downloadable
 - ☐ Complete one final test purchase
 - ☐ Verify buyer email arrives with all three download links
 - ☐ Verify the consumption sequence note is present in the delivery
 - ☐ Set product status to Active / Published
-

OUTPUT CONFIRMATION

- ☐ DAY 7 COMPLETE:
Product is live and publicly available
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COMPLETION STANDARD

If every day's output confirmation is checked,
The 7-day build is complete, and the product is live.

If any output box cannot be checked:

Return to that day.
Complete the missing deliverable.
Do not activate early.

CHECKLIST 2 OF 6

CORE PRODUCT BUILD CHECKLIST

48-Hour Production Guide

Use this checklist to verify every stage of core product creation.

It runs parallel to the 48-hour production window on Days 2 and 3.

A step is complete when the output exists and can be verified —
not when the action has merely been performed.

If a step cannot be confirmed, the work is not complete.

PHASE 1

OUTLINE COMPLETION

- ☐ Write every chapter heading in sequence
- ☐ Write every section heading within each chapter
- ☐ Complete one-sentence writing brief under every section
- ☐ Review: No section heading is missing a brief

- ☐ Review: No brief is vague—each one clearly names what the reader will learn
 - ☐ Review: Chapter sequence is logically ordered from start to finish
 - ☐ Outline confirmed complete before any writing begins
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-

PHASE 2

SECTION-BY-SECTION WRITING

- ☐ Write each section strictly to its brief—not beyond it
 - ☐ Avoid rewriting completed sections — draft forward only
 - ☐ Mark stuck sections, continue writing, return later
 - ☐ Write the introduction after all chapters are complete
 - ☐ Write the conclusion after the introduction is complete
 - ☐ Confirm: Every section in the skeleton has been written
-
-

PHASE 3

FORMATTING STANDARDS

- ☐ Run one dedicated formatting pass—not during writing
- ☐ Apply H1 to all chapter titles
- ☐ Apply H2 to all main section headings
- ☐ Apply H3 to all subsection headings
- ☐ Confirm paragraph spacing is uniform throughout
- ☐ Confirm numbered lists are used for all sequential steps

- ☐ Confirm bullet points are used for all non-sequential items
 - ☐ Confirm body font, size, and line spacing are consistent
 - ☐ Confirm one-inch margins on all sides
 - ☐ Remove all decorative elements
(No borders, background fills, stock imagery, or visual clutter)
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PHASE 4

INTRODUCTION AND CONCLUSION

- ☐ Introduction establishes relevance — the reader recognizes their situation
 - ☐ Introduction builds confidence — a clear path to a result is communicated
 - ☐ Introduction previews structure — content overview is accurate
 - ☐ Introduction sets expectations—scope is defined honestly
 - ☐ The introduction is under two pages
 - ☐ Conclusion does not summarize every chapter
 - ☐ Conclusion reinforces the single most important takeaway
 - ☐ Conclusion clearly states the reader's next step
 - ☐ The conclusion is one page or under
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PHASE 5

COMPLETENESS REVIEW

- ☐ Every chapter begins and ends without abrupt transitions

- ☐ Every section delivers on what its heading promises
 - ☐ No section leaves the reader without sufficient information to proceed
 - ☐ All numbered processes are complete — no missing steps
 - ☐ No section repeats content already covered elsewhere
 - ☐ Introduction matches the actual content of the guide
 - ☐ All fixes identified during review have been applied
-
-

PHASE 6

FINAL EXPORT

- ☐ Save the final version using a clear file name
 - ☐ Export as PDF for delivery
 - ☐ Open exported PDF and confirm it renders correctly
 - ☐ Confirm all headings are present in the exported file
 - ☐ Confirm page breaks are correct throughout
 - ☐ Confirm file name follows bundle naming convention
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COMPLETION STANDARD

If every box is checked:

The core product is complete.

No further editing is required before bundle assembly.

If any box cannot be checked:

Return to that phase.
Correct the issue.
Reconfirm before proceeding.

CHECKLIST 3 OF 6

QUICK-WIN PRODUCT CHECKLIST

24-Hour Production Guide

The quick-win bonus has one job:

Deliver a fast, visible result to the buyer
within one hour of starting it.

This checklist confirms that the bonus meets that standard
before it is added to the bundle.

If the bonus is

- Takes too long
- Covers new territory outside the core product
- Produces no tangible output

It fails its purpose.

Each phase below validates a different dimension of that standard.

PHASE 1

TOPIC VALIDATION

- ☐ Identify a topic directly connected to the core product's subject matter
 - ☐ Confirm: The topic is not covered inside the core product (it extends—it does not repeat)
 - ☐ Confirm: A buyer can complete the bonus action in under one hour
 - ☐ Confirm: Completion produces a tangible, visible output
 - ☐ Topic approved before writing begins
-
-

PHASE 2

QUICK-WIN CRITERIA CONFIRMATION

- ☐ Criterion 1 confirmed: Directly related to the core product
 - ☐ Criterion 2 confirmed: Delivers visible results in under one hour
 - ☐ Criterion 3 confirmed: Does not duplicate core product content
 - ☐ Select format:
One-page action guide / Starter checklist / Fill-in framework / Decision shortcut
 - ☐ Format selection matches the type of action required
-
-

PHASE 3

STRUCTURE OUTLINE

- ☐ Write bonus title using naming formula before drafting

- ☐ Title includes: specific result + defined time frame
 - ☐ Outline structure: Introduction / Core Content / Close
 - ☐ Introduction states what the buyer will do and how long it will take
 - ☐ Core content is action-focused—no background theory
 - ☐ Close includes a single line directing the buyer back to the main guide
 - ☐ Target length confirmed: 5 to 15 pages
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PHASE 4

WRITING COMPLETION

- ☐ Write the entire bonus in one sitting
 - ☐ Introduction does not exceed half a page
 - ☐ Every step or prompt is actionable — no theory
 - ☐ Language is direct — no filler sentences
 - ☐ Tone matches the core product
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-

PHASE 5

USABILITY TEST

- ☐ Read through as if completing it for the first time
- ☐ Confirm every action is clear without outside reference
- ☐ Confirm the new buyer could complete this without reading the core product first
- ☐ Time estimate is accurate — content matches stated duration

☐ Output at the end is concrete and identifiable

PHASE 6

FINAL EXPORT

☐ Export as PDF

☐ Open and confirm correct formatting and rendering

☐ File name follows bundle naming convention

COMPLETION STANDARD

If every box is checked:

The quick-win bonus is complete.

It is focused.

It delivers a real result within the time it promises.

It is ready for bundle assembly.

CHECKLIST 4 OF 6

RESOURCE PACK CHECKLIST

24-Hour Production Guide

The resource pack reduces the gap between

Understanding the instruction
and
successfully implementing it.

Every item inside the pack must correspond to a specific point in the core product where the buyer would otherwise need to build something from scratch.

This checklist confirms:

- Each item was selected for a real implementation reason.
 - Each item was built to a usable standard.
 - The pack is packaged correctly for delivery
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-

PHASE 1

IDENTIFY IMPLEMENTATION GAPS

- ☐ Read the entire core product, asking one question:
Where must the buyer create something from scratch?
 - ☐ Mark every instruction requiring the buyer to build a list, template, tracker, or worksheet
 - ☐ List all marked points as candidate resource items
 - ☐ Filter list: Keep only items where a pre-built tool meaningfully reduces effort
 - ☐ Final count confirmed: 2 to 5 resource items selected
-
-

PHASE 2

SELECT RESOURCE FORMAT

- ☐ For each selected item, choose the most appropriate format
 - ☐ Step-by-step checklist
(For repeatable multi-stage processes)
 - ☐ Reference template
(For documents the buyer fills in rather than builds)
 - ☐ Fill-in worksheet
(For planning or decision processes with guided prompts)
 - ☐ Confirm: Format choice matches what the buyer needs at that point
 - ☐ Confirm: No two items solve the same implementation gap
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PHASE 3

BUILD EACH RESOURCE ITEM

- ☐ Each item has a clear, descriptive title
 - ☐ Each item includes labeled fields, steps, or sections
 - ☐ Each item can be used without referring back to the core product
 - ☐ Where purpose is not obvious, a brief explanatory note is added
 - ☐ No item introduces new concepts not present in the core product
 - ☐ Build standard met: You would use this tool yourself
(If not, revise it)
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-

PHASE 4

ADD INSTRUCTIONS AND CONTEXT

- ☐ Write a one-paragraph introduction for the full resource pack
 - ☐ Introduction clearly states what is included and how to use each item
 - ☐ Items ordered to match the sequence in the core product
 - ☐ Each item includes a brief one-sentence usage note if needed
-
-

PHASE 5

CONFIRM CLARITY AND USABILITY

- ☐ Read through each item as a first-time buyer
 - ☐ Confirm: Each item requires no interpretation
(Fields and steps are self-explanatory)
 - ☐ Confirm: The pack reduces decisions — not adds complexity
 - ☐ Confirm: The pack functions as a toolkit, not a collection of extras
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PHASE 6

PACKAGE AND EXPORT

- ☐ Compile all items into a single document in order of use
- ☐ Add introduction paragraph at the top
- ☐ Export as PDF

- ☐ Open exported PDF and confirm all items render correctly
 - ☐ File name follows the bundle naming convention
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COMPLETION STANDARD

If every box is checked:

The resource pack meaningfully reduces implementation friction at every key point in the core product.

It is complete.

It is usable.

It is ready for bundle assembly.

CHECKLIST 5 OF 6

BUNDLE PRICING STRATEGY CHECKLIST

This checklist confirms the offer is structured, named, and described in a way that makes the value of each component clear to a buyer before they purchase.

Pricing is not just a number — it is the relationship between what the buyer pays and what they perceive they are receiving.

The goal is consistency and clarity across every touchpoint:

- Component names
 - File names
 - Pricing
 - Listing page description

Each must reinforce the same offer without contradiction or vagueness.

SECTION 1

PRICE VALIDATION

- ☐ Price is set before the listing is written — not adjusted during copywriting
 - ☐ Price reflects the bundle as a whole — not just the core product alone
 - ☐ Price is consistent across all platforms if listing on more than one
 - ☐ Price accounts for platform transaction fees
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SECTION 2

COMPONENT NAMING

- ☐ Core product has a specific, descriptive title — not a generic label
 - ☐ Core product title follows the naming formula:
Type + Subject + Specific Benefit
 - ☐ Quick-win bonus title includes a result and a time frame
 - ☐ Resource pack title communicates it is a set of tools — not additional reading
 - ☐ Read all three names together — they feel like parts of one offer
 - ☐ No component is named "Bonus," "Guide," or "Extra" without a descriptor
-
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SECTION 3

PERCEIVED VALUE STACKING

- ☐ Bundle description names all three components separately
 - ☐ Each component's function is described in one to two sentences
 - ☐ Description states what the buyer will have after completing all three
 - ☐ No income claims or earnings projections are present
 - ☐ Description does not use superlatives
(No "ultimate," "complete," or "life-changing")
 - ☐ Value is communicated through function—not hype
-
-

SECTION 4

DESCRIPTION CLARITY

- ☐ Bundle description opens with the buyer's outcome—not the creator's background
 - ☐ The first two paragraphs contain the most important information
 - ☐ Description is two to four short paragraphs—no more
 - ☐ The target buyer can identify themselves within the first sentence
 - ☐ Description ends with a clear statement of who the offer is for
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SECTION 5

FILE AND TITLE CONSISTENCY

- ☐ Core product file name matches the core product title
- ☐ Quick-win bonus file name matches the bonus title

- ☐ Resource pack file name matches the resource pack title
 - ☐ All three file names follow the same format:
[Product Short Title] — [Component].pdf
 - ☐ File names are professional
(No version numbers, dates, or draft labels)
 - ☐ Title on listing page matches the title on the core product cover
-
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COMPLETION STANDARD

If every box is checked:

The offer is clearly positioned.

It is consistently named.

It communicates genuine value without overpromising.

It is ready for publication.

CHECKLIST 6 OF 6

PLATFORM LAUNCH READINESS CHECKLIST

This checklist confirms the product listing is technically and structurally ready for public access.

A product is not launch-ready until every delivery and listing element has been tested—not just configured.

Work through each section in order.

The final section is a launch approval gate.
Every item in that section must be confirmed before the product goes live.

SECTION 1

ACCOUNT SETUP

- ☐ Seller account created and email confirmed
 - ☐ Profile information complete—display name set
 - ☐ Time zone configured correctly
 - ☐ Payment processor connected (PayPal or Stripe)
 - ☐ Payout method confirmed and tested
 - ☐ Platform-specific terms of service reviewed
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-

SECTION 2

PAYMENT INTEGRATION

- ☐ The payment processor is active and linked to the product listing
 - ☐ Transaction fee rate confirmed and factored into pricing
 - ☐ Currency set correctly
 - ☐ Payment test completed using the platform's test purchase function
 - ☐ Payout schedule selected
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SECTION 3

FILE UPLOAD AND DELIVERY

- ☐ All three product files uploaded to the platform or delivery page
 - ☐ Each file opened post-upload to confirm it is not corrupted
 - ☐ File names are professional—no version numbers, draft labels, or dates
 - ☐ Delivery method configured — automatic delivery on purchase confirmed
 - ☐ Delivery URL tested (WarriorPlus) or file attachment confirmed (Gumroad)
 - ☐ All three files are accessible from the delivery destination
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SECTION 4

PRODUCT LISTING

- ☐ Product title on listing page matches finalized title
 - ☐ Bundle description is complete and covers all four required elements
 - ☐ Description contains no income claims or earnings projections
 - ☐ Price is set and matches the planned amount
 - ☐ Product category or type correctly selected
 - ☐ Sales page URL is correct and loads without errors (WarriorPlus)
 - ☐ Product page preview reviewed as a buyer would see it
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SECTION 5

POST-PURCHASE EXPERIENCE

- ☐ Post-purchase message written and saved
 - ☐ Consumption sequence included in post-purchase message
(Quick-win bonus first, main guide second, resource pack throughout)
 - ☐ Buyer confirmation email tested — arrives with correct content
 - ☐ All three download links in the confirmation email are functional
 - ☐ Each file downloads completely and opens without errors
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-

SECTION 6

POLICIES AND SUPPORT

- ☐ Refund policy stated on listing page or in product description
 - ☐ Support email address visible—buyers can contact for help
 - ☐ Support email monitored and functional
 - ☐ Company or creator name visible on the listing
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-

LAUNCH APPROVAL — FINAL GATE

All items below must be confirmed before activation.

- ☐ Account setup complete and payment processor active
- ☐ All three files upload correctly and open without errors
- ☐ Product listing title, description, and price confirmed

- ☐ Test purchase completed — payment processed correctly
 - ☐ Buyer confirmation email received with all three download links
 - ☐ All three files downloaded and opened from the confirmation email
 - ☐ Post-purchase consumption sequence note present
 - ☐ Support email visible and functional
 - ☐ Refund policy stated and visible
 - ☐ Product status set to Active/Published
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COMPLETION STANDARD

If every box is checked:

The product is ready.

The listing is live.

Delivery is verified.

Buyers can purchase and receive their files without issue.

There is nothing left to do except drive traffic to the listing.
